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ith degrees in both Chemistry and Biology, Denise Jerome earned high positions in various laboratories, waste management facilities and consulting firms. A life-long dream to own her own business, Denise drew inspiration from her time spent in New Orleans and opened (with husband Robert and two other partners) EuroMarket, a specialty retail store complete with a deli and wine/spirit shop. The business, which was growing by leaps and bounds, took a hit after the City of Louisville and Jefferson County merger changed the way liquor lines were drawn, allowing competitors to move in next door. The tough times forced the Jerome family to sell their home and move in with Denise's brother while they evaluated the next step. Deciding to focus on the catering aspect, they started marketing to businesses and weddings. Now ten years after opening their doors, The Catering Company is the sixth largest caterer in the city, according to *Business First*. All three children are actively involved in the business and were cheering their mom on recently as she accepted a Woman of Distinction Award at the 2010 NAWBO EPIC Awards.

PHOTO BY JESSIE KRIECH-HIGDON

From left to right: Lauren Brown, Kalye Jerome, Denise Jerome, Dani Jerome



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